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EARLY-BIRD HOLIDAY PRICING - CHEF MEETS BC GRAPE Give the gift of BC VQA Wine

Purchase early-bird tickets to April's <u>Chef Meets BC Grape</u> wine and food events in Calgary, Vancouver and Victoria and receive 15% off regularly priced tickets!

This pre-release special offer is available for a limited-time only and **ends January 6**.

No coupon code required. Give the gift of BC wine and food to someone you love for the holidays!



HOLIDAY PAIRINGS. GET THE GUIDE



Pairing wine and cheese is unique to each person and each palate. Whether complimentary or contrasting, mild or intense, create combinations that deliver a memorable tasting experience.

Discover new and favourite pairings and try them with family and friends. Discover all that British Columbia has to offer in local BC VQA Wine and cheeses.

Refer to The Guide below. And savour your holiday season!



PAIRING BC WINES WITH SATISFYING AND DYNAMIC SEASONAL DISHES





It's the time of year when entertaining is at the forefront of the mind.

Appealing to the appetite, Tori Wesszer of <u>Fraiche Nutrition</u> has created a dynamic yet equally comforting wine paired menu to inspire the holiday host in you.

To compliment this meal, <u>Sommelier Daenna Van Mulligen</u> has selected a number of exquisite local BC VQA wines to match.

Don't miss learning about these delectable recipes and enticing pairings.



FOLLOW US TODAY! BC VQA WINES PARTNER ON JILLIAN HARRIS 12 DAYS OF CHRISTMAS GIVEAWAY!



Take part in a very special Santa Jilly's 12 Days of Christmas!

This year the *Wines of British Columbia*, Tourism Kelowna and Save On Foods are working together with Team Jilly to help spoil you!

Each day a new giveaway will be revealed at 10am PST until December 18th.

Follow <u>Wines of British Columbia</u> and <u>Jillian Harris</u> on Instagram <u>today</u>, and good luck!







PINOT ON THE RISE



When winegrower meets Pinot Noir it can be the epitome of a love-hate relationship. Some BC winemakers used to shy away from Pinot, which even in a good year could be a challenging variety to grow. No longer. As usual, love (and the climate) may be winning. Pinot Noir plantings in BC increased by almost 80 per cent between 2006 and 2014. That makes it the province's second most planted red grape. Pinot Noir now defers only to Merlot in terms of harvest size. How come?

- By Tim Pawsey



HOLIDAY EVENTS IN BC WINE COUNTRY



It's the best time of year to take advantage of intimate holiday events at BC wineries! Enjoy photos with Santa, make a wreath, craft fairs, light up the vines, bonfires and live music.

There is always something exciting happening. Enjoy these events and delicious wines.

See the latest event postings from Wines of British Columbia.







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