

## Canadian Wine and Grape Industry Economic Impact 2015 Fact Sheet

- The Canadian wine industry's **\$9 billion** economic impact is a significant driver to the Canadian economy, an increase of **\$2.2 billion** since 2011
- The Canadian wine and grape industry contributed to the Canadian economy business revenue of **\$6.2 billion**, tax revenues of **\$1.1 billion** and wages of over **\$1.7 billion**
- The Ontario wine and grape industry generates approximately **\$4.4 billion** in economic impact, British Columbia **\$2.8 billion**, Québec **\$1.1 billion** and **\$218 million** in Nova Scotia. An additional **\$482 million** is generated elsewhere in Canada.
- An average bottle of wine produced in Canada generates approximately **\$36.54** of domestic economic impact
- For every **\$1** spent on Canadian wine in Canada, **\$3.42** in Gross Domestic Product (GDP) is generated across the country
- More than **37,000** Canadians jobs are created in Canada as a result of the grape and wine industry
- The wine industry generates **\$1.7 billion** in federal and provincial tax revenue and liquor board markup
- Canadians enjoy more than **1.2 billion** glasses or **247 million** bottles of wine produced by the Canadian wine industry each year
- Canada welcomes over **3.7 million** visitors every year through the wine economy
- The Canadian wine industry generates **\$1.5 billion** in tourism and tourism employment related economic impact
- The number of wineries in Canada grew from **476** in 2011 to **604** in 2015
- There were approximately **1,770** grape growers operating in Canada with a combined acreage of **31,100** grape-bearing acres



WINES OF  
BRITISH COLUMBIA

