

BC WINE MONTH

DRINK IT ALL IN

April 2018



BC VQA Wine sales
at an all-time high



14,046,430
litres sold. Equivalent to
1,562,714 cases

BC VQA market share
at an all-time high

18.33%



Total market
growth

1.15%



BC VQA market
growth

8.02%

Litres sales of wine in BC market; rolling 12-month period ended April 2018



WINES OF
BRITISH COLUMBIA