



THE PERFECT GIFT FOR MOM SAVE-ON-FOODS BC VQA WINE



Share an unforgettable BC wine Mother's Day Gift with the special Mom in your life. Treat your Mom to a BC Wine gift basket from Save-On-Foods. With the widest selection of BC wines crisp whites, elegant red wines, bright rosés and sparkling wines you can easily put together a mixed four pack and receive a 10% discount on your purchase. Save-On-Foods is a quick one-stop-shop for grocery, gifts and local wine. Celebrate Mom with a BC wine gift basket perfect to make her smile!



[LEARN MORE](#)

MIJUNE PAK FROM TOP CHEF SOMMELIER COMPETITIONS



WINE ENTHUSIAST

Now is your chance to be a part of a new Instagram Live series *At Home with Mijune Pak*, Wine Wednesdays starting May 13. Each week she challenges three local Sommeliers in a fun blind tasting. Purchase the small lot, hard- to- find wines at BC Liquor Stores in advance and follow along as each Sommelier attempts to guess different attributes of the wine. These newly released, light and refreshing white and rosé wines will be available in select BC Liquor Stores May 3rd. Don't miss out on your opportunity to savour these unique wines and watch as some of BC's best sommeliers compete!



[LEARN MORE](#)

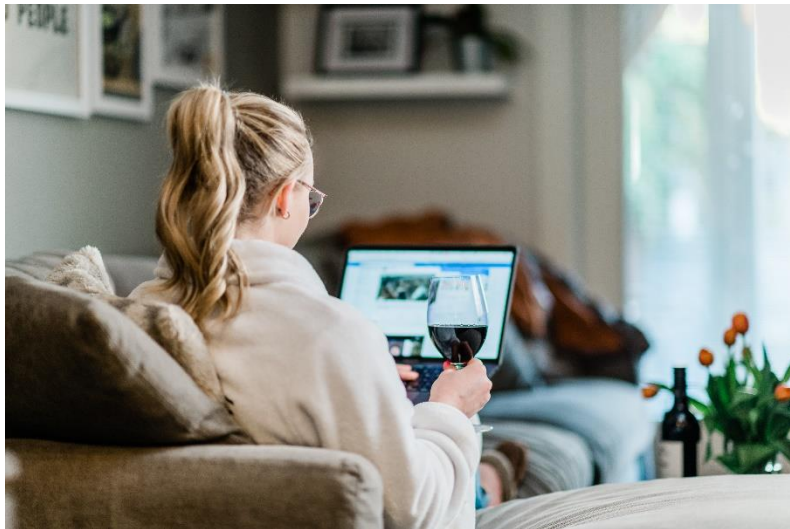
MOTHER'S DAY MEMBERSHIP. JOIN THE CLUB. ORDER DIRECT



Mother's Day comes once a year, celebrating Mom should happen every single day! Looking for something new, creative and thoughtful this year to surprise your Mom? How about a BC Wine Club membership from one or more of her favourite BC wineries? Mom can enjoy premium BC VQA Wine all year long delivered direct to her door. In addition, many BC Wine Clubs offer exclusive savings, special perks and personalized VIP experiences for their members. An extraordinary gift for Mom that keeps giving all year long while supporting local BC farmers and winemakers.

[JOIN NOW](#)

VIRTUAL BC WINE EVENTS FOR SPRING



Discover local experiences from the comfort of your home. Share joy with friends and family in a virtual happy hour, learn about winemaking from respected winemakers or follow along a sommelier wine tasting you can savour at home. Enjoy beautiful moments virtually while tasting top red wines, refreshing whites, popular sparkling and newly released rosé wines. Check back regularly as BC wineries are creating new virtual events each week.

Fine tune your wine-tasting skills at home with this [printable BC wine tasting card](#).

[VISIT](#)

#WINEITFORWARDBC



BC wineries are coming together to give back to the community. Teaming up with Jillian Harris and Nutritionist Tori Wesszer, the BC Wine Institute is working to encourage support of the local wine industry for BC Wine Month while at the same time donating \$3,000 to the local Kelowna Food Bank.

Support local winemakers, grapegrowers and their families by choosing BC wines first. Visit this list of BC wineries to see their charitable donations, free shipping, discounts and other promotions. Wine delivered to your doorstep.

BUY BC

HOW BC WINE NEEDS US NOW...



There are defining moments in life that change the world, shape a generation, and inform the future. The Covid-19 situation has presented a pivotal moment for all of us. Everything is now affected by the pandemic: the way we interact, the choices we make, the way we spend our time and money. Today it's time to look inward, to take care of our own and support the home team. British Columbia wine lovers are eclectic in their tastes, and statistics show wine purchases are split almost equally between BC and international selections. But if there is any time to choose BC wine it's now. Simply

stated, your local BC farmers and winemakers need you now.

[ARTICLE](#)



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