

Charlie Baessler, Corcelettes Estate Winery

“Currently growing my 14th vintage in the BC wine industry, I feel fortunate to of had chosen such a wonderful career. You can find me enjoying a sunrise with the vineyard team, cleaning a wine tank, crunching numbers at the desk or collaborating with our industry peers to discuss and resolve our latest challenges. I love this industry”.

Charlie has deep family roots in sustainable farming. Generations of progressive agriculture left an imprint on his DNA which led to his pursuit of a B.Sc degree in environmental science, now applied to viticulture and winemaking. While science and precision are at the foundation of Charlie's craft, it takes more to create something really special. Charlie's experience and hands-on approach gives him deeper perspectives of terroir which are revealed in site-selection, an appreciation of the unique characteristics of each vineyard and the ability to coax the best from each varietal to create wines that reflect that specific terroir. The magic is in carefully balancing terroir-driven viticulture practices, environmental sustainability and progressive winemaking techniques.

