

BC WINE INDUSTRY ECONOMIC IMPACT OVERVIEW

BRITISH COLUMBIA WINE GRAPES
AND WINE 2019 NATIONAL FULL
ECONOMIC IMPACT:

\$3,753,907,300

Total Winery Revenue

\$443,041,700



Number of Wineries**

284

9L Equivalent Case Sales*

7,142,656

Number of Grape Growers

828

Grape-Bearing Acres

11,086

Full-time Equivalent Jobs

14,272

Wages Paid

\$753,821,400



Total Impact of Wine-Related Tourism***

\$783,748,700

Number of Wine-Related Tourists

1,191,500

Taxes Paid: Federal, Provincial and Local

\$440,193,900

Provincial Liquor Board Markup Revenue

\$207,870,200

* Wine sales include domestic sales and exports

** Source: StatCan

*** Represents total of direct, indirect and induced revenues and wages supported by winery visitors