

Top Level Guide for Shipping BC Wine SAMPLES outside Canada

WGBC is not able to give specific direction regarding shipping wine out of the country due to the legalities and the complexities of the process. Below is a top level guide for you to begin with, based on WGBC's experience shipping wine samples to USA and international wine competitions and trade/media events.

It is important to educate yourself regarding the complete process and requirements for shipping wine samples and/or wine for sale and/or for other types of events (including consumer facing, etc.). It is the shipper's responsibility to know and comply with all applicable international laws and regulations.

Shipping BC Wine SAMPLES to USA for Trade/Media Facing Events & Competitions

Note: Given the three-tier system of USA alcohol distribution, it is crucial to look for further information if shipping wine to the USA for consumer facing events and/or for sale.

1. Visit and understand: www.ttb.gov/itd/importing-samples.
2. You must have an FDA Food Facility Registration (previously called bioterrorism number), obtainable at www.fda.gov/Food/GuidanceRegulation/FoodFacilityRegistration/default.htm
 - a. Prior to getting your FDA number you will require a US FDA agent and a US importer of record (who can file for you).
3. Once you are ready to ship your SAMPLES, provide your pro forma commercial invoice (includes winery information, wine quantity, bottle size, type and alcohol content, etc.; see [sample](#)) and direct each of your agents to perform various tasks, such as (not exhaustive):
 - a. shipping agent - pre-customs clearance & physical shipment, etc.
 - b. importer of record - files request for COLA waiver (refer to TTB website), etc.
 - c. customs broker - pre/post-customs clearance (including prior notification), etc.
4. Every bottle (yes, BOTTLE!) must be labelled with the required "[health warning statement](#)".

Shipping BC Wine SAMPLES to European Union

Note: WGBC does not have experience/information regarding shipping wine for sale.

1. Visit and understand: https://www.international.gc.ca/trade-commerce/trade-agreements-accords-commerciaux/agr-acc/ceta-aecg/how_to_do_business_eu-comment_faire_affaires_ue.aspx?lang=eng.
2. Each wine may require an originally executed VI-1 Export Form. Contact the [BC Wine Authority](#) for the appropriate form and procedure.
 - a. Conflicting information has been provided by various companies and regulators regarding the VI-1 requirement, particularly related to the quantity of shipment and related to shipping of commercial samples. In WGBC's experience, it is best to obtain the VI-1 Export Forms to ensure clearance.
3. The UK may also require you to have an EORI number: www.gov.uk/eori
4. Once you are ready to ship your SAMPLES, provide your pro forma commercial invoice ([sample](#)) and direct each of your agent(s) to perform various tasks, such as (not exhaustive):

Note: This information is to be used only as a starting point as it is not a complete instruction manual. All information and hyperlinks were valid at posted date.

Posted: 2021 05 19

- a. shipping agent - pre/post-customs clearance & physical shipment, etc.

Shipping BC Wine SAMPLES to other Countries

Note: WGBC does not have experience/information regarding shipping wine for sale.

1. Each country will have its requirements, which may be more than as below. (e.g. other countries require certification of origin of wine export forms, such as VI-1 Export Form.)
2. Once you are ready to ship your SAMPLES, provide your pro forma commercial invoice ([sample](#)) and direct each of your agent(s) to perform various tasks, such as (not exhaustive):
 - a. shipping agent - pre/post-customs clearance & physical shipment, etc.
3. Some links to review:
<http://www.cbsa-asfc.gc.ca/export/guide-eng.html>
<https://canadabusiness.ca/government/regulations/regulated-business-activities/exporting-regulations>

Contact information for WGBC's agents:

Shipping agent (USA and international):

Schenker of Canada Limited
Brad Forcand (bradley.forcand@dbschenker.com) 604-365-2723
122 - 5000 Miller Road, Richmond, BC V7B 1K6

FDA agent & importer of record (USA only):

Accolade Brands, Inc.
Mark Newman, CEO (Mark@AccoladeBrands.com) 818-390-3888
PO Box 50022, Studio City, CA 91614

Customs broker (USA only):

UPS Supply Chain Solutions
Ken Block, FDA/E-manifest Brokerage Supervisor Canada/ U.S. Northern Border
(Ken.Block@UPS.com) 360-332-0189