

## Chris Turyk, Unsworth Vineyards

Chris Turyk is currently the Sales & Marketing Director for Unsworth Vineyards in the beautiful Cowichan Valley. Having started Unsworth with his family, Chris has hands on expertise in a wide swath of the wine industry from selecting vineyard sites and planting to label design, brand development and sales. Chris and Unsworth are passionate about the growth of the Cowichan Valley and through the success of the business attracted international attention with the sale of the family winery to Barbara Banke and Julia Jackson, proprietors of Jackson Family Wines. Chris and father Tim continue to manage Unsworth and build the reputation of Cowichan Valley wines with the rest of the Unsworth team.



Outside of work, Chris is equally as passionate about the wine industry. Currently enrolled as a Master of Wine stage 2 student, Chris is inching closer to those coveted post nominal letters. When not studying, tasting and travelling, Chris spends time volunteering on other various industry boards and committees including the board of directors for the Canadian Association of Professional Sommeliers - BC Chapter, the BCHF industry advisory committee, and the UBC Wine Research Centre Industry Advisory Board.