

Sheila Whittaker, Nostalgia Wines Inc.

Sheila Whittaker grew up in Osoyoos as the wine region grew up around her. She moved to Ottawa to attain a Bachelor of Journalism and from there traveled, lived and worked in Japan, Greece, Ireland, Scotland, Montreal and Vancouver before returning to her hometown and joining Nostalgia Wines (then Oliver Twist Estate Winery) as the General Manager in March 2019. She initiated and oversaw the winery's rebranding, she manages the boutique store, hospitality program, human resources, wine club, events, social media, PR, eCommerce, website, outside sales, and business plans, among other things.



Sheila joined the BC VQA Assessment Panel in 2019 and continues to participate in BC VQA panels. She joined the Oliver Osoyoos Winery Association as a member of the Board of Directors in 2023. She volunteered on the organizing committee of the Cactus Jalopies, a classic car show in Osoyoos in 2023, and volunteers with the Wide Arts National Association in Osoyoos regularly.

She wrote professionally for 10 years and worked for a large wine import agency as a marketing director for seven years. She managed brands' business across Canada, including Taittinger Champagne (France), M. Chapoutier (France), Joseph Drouhin (France), Ferrari (Italy) and Errazuriz (Chile).

Like her appetite for great food and wine, her thirst for knowledge is also insatiable. Her studies in wine include the Wine & Spirit Education Trust (WSET) diploma, Certified Sommelier by the Court of Master Sommeliers, French Wine Scholar and Italian Wine Scholar.