



BC Wine

INSIGHT CONFERENCE
& INDUSTRY AWARDS



SPONSORSHIP OPPORTUNITIES

BC Wine Insight Conference & Industry Awards
Wednesday, March 12, 2025
Penticton Trade & Convention Centre

EVENT OVERVIEW

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Penticton Trade & Convention Centre

Every year, the wine world gathers for a day of learning and collaboration at the BC Wine Industry Insight Conference. The conference attracts up to 200 engaged wine professionals, from owners and winemakers, to marketing and tasting room managers.

The conference allows our industry an opportunity to network while learning about innovative ideas for the future on a variety of topics. This year, the conference will take place on Wednesday, March 12 with our BC Wine Industry Recognition Awards ceremony featured over lunch.

PROGRAM

Subject to change.

10:00 AM FRESH START NETWORKING HOUR WITH SPONSORS

11:00 AM KEYNOTE ADDRESS

12:00 PM INDUSTRY AWARDS LUNCHEON

1:30 PM AFTERNOON SESSIONS BEGIN

5:00 PM CONFERENCE CONCLUDES

SPONSORSHIP PACKAGES

Insight Conference NETWORKING SPONSOR

The Networking Sponsor opportunity offers prime visibility and direct engagement with attendees throughout the day in the networking room which welcomes attendees for the first hour of the event and again for the mid-afternoon break.

EXHIBITOR TABLE IN NETWORKING LOBBY

LOGO PLACEMENT IN EVENT PROMOTION

COMPANY FEATURE ON LINKEDIN

SPONSOR MENTION ON WEBSITE

1 TICKET

\$1,000

Six sponsor spots available.

BC Wine Industry Awards LUNCHEON SPONSOR

The Awards Luncheon Sponsor will receive premium visibility during one of the most anticipated moments of the event. As the exclusive sponsor of the awards ceremony, your brand will be prominently showcased during the luncheon.

POP UP BANNER ON STAGE (PROVIDED BY SPONSOR)

PRESS RELEASE, LINKEDIN, WEBSITE PROMOTION

COMPANY FEATURE IN WEEKLY E NEWSLETTER

PROMINENT LOGO PLACEMENT

2 TICKETS

\$3,000

One sponsor spot available.

Thank You for your Interest

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