

# INSIGHT CONFERENCE

*Insights to Inspire*

## JENN WARRINGTON

### WISE

Jenn is a BC native and an industry professional with more than 25 years of experience, including her time with WISE. She began her career in the wine industry in Napa shortly after moving to California and completing her BA in English Literature. Ten years later, Jenn began working at WISE and now runs operations which includes spearheading the WISE Mystery Shopping Program; overseeing content development; coaching; account management of WISE wineries; oversees marketing programs; moderates WISE Cabinets; coordinates, schedules, and communicates with coaches, attendees and winery partners for a robust class schedule of 30+ courses and onsite training programs.

