

# INSIGHT CONFERENCE

*Insights to Inspire*

## MICHELLE BOUFFARD

WSET CERTIFIED EDUCATOR,  
DIPWSET, CERTIFIED SOMMELIER,  
FOUNDER OF TASTING CLIMATE  
CHANGE

Originally from Quebec, Michelle moved to Vancouver to complete her Bachelor of Music degree in classical trumpet where she unexpectedly ventured into wine while working in a fine dining restaurant.

Determined to make her mark in the wine industry, she graduated as a sommelier with the highest honours from the International Sommelier Guild in 2003 and completed the Diploma from the Wine & Spirit Education Trust (WSET) in 2005.

Michelle was the co-owner of House Wine from 2003 to 2015, a highly regarded company based in Vancouver that specialized in cellar management and educational events. She also founded and was also the president of BC chapter of the Canadian Association of Professional Sommeliers.

Michelle now teaches WSET courses in Montreal and gives numerous training sessions including for wine associations such as Inter Rhône, Portugal and Wine Australia. In 2017, Michelle founded Tasting Climate Change, an international symposium to explore the challenges and solutions in the wine industry. Michelle is often invited to sit on various panels and judges at numerous wine competitions in Canada and abroad. Ever the eternal perfectionist, she is continuing her studies at the prestigious Institute of Masters of Wine.

