

BC WINE INSTITUTE SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS

Official Rules

Timeline

PROMOTION PERIOD for the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS starts on **Tuesday, September 1, 2020 (12:00 AM PT)** and ends **Tuesday, September 15, 2020 (11:59 PM PT)**.

The BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS are not sponsored, endorsed or administered by any third-party websites, Instagram, Facebook, Twitter nor is Instagram, Facebook, Twitter associated with this promotion in any way. By entering, you acknowledge that third-party websites, Instagram, Facebook, Twitter bears no responsibility for this promotion, and you acknowledge that third-party brands, Instagram, Facebook, Twitter bears no liability whatsoever in connection with this promotion. You understand that you are providing information to the BC Wine Institute and not to third-party websites, Instagram, Facebook or Twitter. Any questions, comments or complaints regarding the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS must be directed to the BC Wine Institute, and not to Instagram, Facebook, Twitter or third-party websites/brands.

Eligibility

The BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS are open to those of legal drinking age in the provinces of the respective dinners. Entrants for the Calgary, AB Canada Virtual Dinner must be over the legal drinking age of 18 and live within the city limits of Calgary, Alberta. Entrants for the Vancouver and Victoria, BC Canada Virtual Dinners must be over the legal drinking age of 19 and live within the city limits of Vancouver and Victoria respectively. The directors, employees, contractors, agents and member BC Wine Institute winery staff and their immediate families are not eligible. All federal, provincial and local rules and regulations apply. Void where prohibited or restricted by law.

Sponsor

The Sponsor (BCWI) of this BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS is the BC Wine Institute (brand name Wines of British Columbia), Suite 470 – 1726 Dolphin Avenue, Kelowna, BC Canada V1Y 9R9 the

“Sponsor”). The BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS is bound by these Official Rules, and by entering, all participants agreed to be bound by the terms and conditions herein. Certain restrictions apply.

Sponsor (BCWI) holds the right to cancel or change the contest, any of its arrangements, or the schedule or terms at any time if seen necessary.

How to Enter

To participate in the Contest, individuals may visit the following website: winebc.com (the “Website”) and complete and submit an online entry form each an “Entry”) prior to the end of the Contest Period (**Tuesday, September 1, 2020, 12:00 AM PT** and ends **Tuesday, September 15, 2020 11:59 PM PT**). Limit of one (1) Entry per person and per email address. All Entries must be manual. Automated Entries are prohibited, and any use of automated devices will result in disqualification from the Contest. Separate data charges may apply to Entries submitted using a mobile device.

Should multiple users of the same e-mail account enter the Contest and a dispute thereafter arise regarding the identity of the individual who has submitted an Entry (each an “Entrant”), the authorized account holder of that email account at the time of entry will be considered the Entrant. “Authorized account holder” is defined as the natural person who is assigned an email address by an Internet access provider, online service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address.

Odds:

Odds of winning are dependent on the number of entries in total.

The use of any device to automate the entry process is prohibited and these entries will be deemed ineligible.

Additional Considerations:

Entries that are not in accordance with these Official Rules as stated herein will not be eligible. By submitting an entry, you warrant and represent that it: (a) is your original entry; (b) has not been previously entered.

Any entry that, in the sole opinion of Sponsor (BCWI), is deemed to be inappropriate is ineligible. Incomplete, illegible, false, deceptive or garbled entries are not eligible.

Sponsor (BCWI) holds the right to cancel or change the contest, any of its arrangements, or the schedule or terms at any time if seen necessary.

Prize(s) & Selection Process

Selection Process:

There will be two winners for each participating city's virtual dinner (Vancouver, BC Canada; Victoria, BC Canada; Calgary, AB Canada) for a total of six winners chosen by random selection. BCWI will administer choosing the winner by a random selection process from the BCWI list of contest entries. Each winner will receive by delivery or pick-up a three-course BC wine-paired dinner for six (the "Virtual Dinner Prize"). The actual retail value of each Virtual Dinner Prize will depend upon the final details, selected wines, and ingredients, but will not exceed \$2,000 CDN, inclusive of all applicable taxes (the "Maximum Virtual Dinner Value"). For the purpose of determining the value of the components of the Virtual Dinner Prize, the determinations of BCWI will be final and binding. Any difference between the Maximum Virtual Dinner Value and the actual value of the Virtual Dinner Prize will not be awarded.

BCWI holds the legal right to publicly announce the winners of the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS and promote through BCWI social media channels (Twitter, Facebook, Instagram) and/or on the WineBC.com website.

Timing of announcing the winners is at the full discretion of the BC Wine Institute. The announcement of the winners can be made on BCWI social media channels and/or on the WineBC.com website.

If a winner does not respond to collect their prize within two days (48 hours), another winner will be chosen. If a prize notification or a prize is returned as undeliverable for any reason, the applicable prize will be awarded to the runner-up winner.

All prizes are not transferable, assignable, or redeemable for cash. All decisions are final. All federal, provincial and local tax liabilities are the responsibility of the winners.

General

Entrants release and waive any claims they may have against releases for any and all injuries, claims, damages, losses, costs or expenses of any kind (including without

limitation attorney's fees) resulting from BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS acceptance, use or misuse of any prizes thereof, or participation in the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS. If for any reason, the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS is not capable of running the contest as planned, the BC Wine Institute Sponsor (BCWI) reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS, or any portion thereof.

If for any reason, this BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS is not capable of running as planned, or if this BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS or any website social media channel associated therewith (or any portion thereof) becomes corrupted or does not allow the proper or entry of the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS and processing of entries in accordance with these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity or proper conduct of this BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS, the Sponsor (BCWI) reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify or suspend this BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS or any portion thereof. In the event this BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS is cancelled, the Sponsor (BCWI) reserves the right to award prizes from among all eligible, non-suspect online entries received prior to the time of the action or event warranting such cancellation. If such cancellation, termination, modification or suspension occurs, notification will be posted on BC Wine Institute social media channels. Any attempt by an entrant or any other individual to deliberately damage any website, social media feed or undermine the legitimate operation of the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS is a violation of criminal and/or civil laws and should such an attempt be made, the Sponsor (BCWI) reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Where a dispute arises about who submitted an entry, the entry will be deemed submitted by the authorized account holder of the email account entered. The authorized account holder is deemed the natural person who is assigned to an email address by an internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide the Sponsor (BCWI) with proof that the potential winner is the authorized account holder of the email address associated with the winning entry and that all eligibility requirements are met.

The Sponsor (BCWI) and any and all internet server(s) and access provider(s) (collectively, "Promotion Entities"), and each of their respective

affiliates, subsidiaries, parent corporations and advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents (collectively with the Promotion Entities, the "Releases") are not responsible for: any incorrect or inaccurate entry information, human errors, technical malfunctions, failures, omissions, interruptions, deletions or defects of any telephone network, computer online systems, computer equipment, servers, providers or software, including without limitation any injury or damage to participant's or any other person's computer relating to or resulting from participation in the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS; inability to access the Entry Site; theft, tampering, destruction, or unauthorized access to, or alteration of, entries; data that is processed late or incorrectly or is incomplete or lost due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the internet or any website (including the Entry or Voting Channel) or for any other reason whatsoever; printing or other errors; any entries which are late, lost, incomplete, misdirected, stolen, mutilated, illegible or any combination thereof. Inappropriate entries will be disqualified. All entries become the property of the Sponsor (BCWI) and will not be acknowledged. False, fraudulent or deceptive entries or acts shall render entrants ineligible. By entering the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS entrants affirm that they have read and accepted these Official Rules. The BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS shall be governed by and construed in accordance with the laws of British Columbia. By entering the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS, entrants hereby submit to the jurisdiction and venue of the federal and provincial courts of British Columbia and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum. Any entry information collected from the BC WINE INSTITUTE (BCWI) SOMM SMACKDOWN VIRTUAL DINNER GIVEAWAYS shall be used only in a manner consistent with the consent given by entrants at the time of the entry, with these Official Rules and with the BC Wine Institute Wines of British Columbia Privacy Policy.

Winner

For the official winner, please refer to the WineBC.com website and/or @WineBCDotCom social media accounts where the winning entry will be posted at the discretion of the BC Wine Institute.

Releases

Before being declared a Contest winner, each selected Entrant will be required to sign a declaration of eligibility and release form (the "Release") indicating that the selected Entrant: (a) has complied and agrees to comply with these Official Rules; (b) accepts the applicable Prize as offered; (c) will keep his/her winning notification confidential until notified by BCWI; (d) releases the BCWI, their respective agents, affiliates, employees, licensees, successors, assigns, contractors and subcontractors, and, as applicable, Facebook, Instagram and Twitter and any other parties to be added to the Release in the BCWI's sole discretion (the "Released Party"),

from any and all liability arising from the Entrant's participation in the Contest or his/her acceptance, use, misuse or awarding of the applicable Prize (including any associated travel); (e) indemnifies the Released Party from any and all losses that the Released Party may incur arising out of any act or omission by him/her in connection with the Contest or the applicable Prize; and (f) except where prohibited by law, acknowledges BCWI's right to publish and/or broadcast the Contest winner's picture, name, voice, likeness and/or statements without further compensation other than the Prize offered. The wording of the Release will be determined by the BCWI, in their sole discretion. The BCWI may also add such other terms and conditions to the Release as the BCWI, in their sole discretion, may deem necessary.

Each selected Entrant must return the Release by the date indicated on the document. If a selected Entrant's Release is not returned on time or is returned as non-deliverable, or if a selected Entrant is disqualified for any other reason, that selected Entrant may be required to forfeit the applicable Prize in its entirety, at the BCWI's sole discretion. If any Prize is forfeited, another potential winning Entrant for that particular Prize will be randomly selected from the remaining eligible.