



AUGUST IS ROSÉ MONTH!

Choose which Rosé wine facts are true and which are false:

- a) Rosé is one of the top-selling wines during the summer months.
- b) Rosé is usually made from white grapes.
- c) Rosé is best enjoyed any time of year.
- d) Pinot Gris grapes have a rose skin colour and can produce both white and rosé wines.

See answers below.

DOWNLOAD TO WIN!



It's Local time! Summer patio season is here, and we can't think of a better way to enjoy it then with a selection of new favourite wines. Download the Wines of BC Explorer app today and not only will you have access to lists of top wines, elevated tastings, outdoor wine experiences, fun influencer wine routes and interesting historical wine lists but you could win a \$25 winery gift certificate just for signing up.

Not convinced? There is a feature for everyone - family or dog-friendly wineries, award-winning or organic wines, winery restaurants and accommodations and so much more.

While the Wines of BC Explorer App captures the latest updates and winery offerings, it's best to take the time and check winery websites or call the winery directly to confirm hours of operations before you visit.

More information and download options below.

[APPLE](#)

[GOOGLE PLAY](#)

[MORE INFO](#)

#SIPLOVELOCAL AND WIN A TRIP FOR TWO

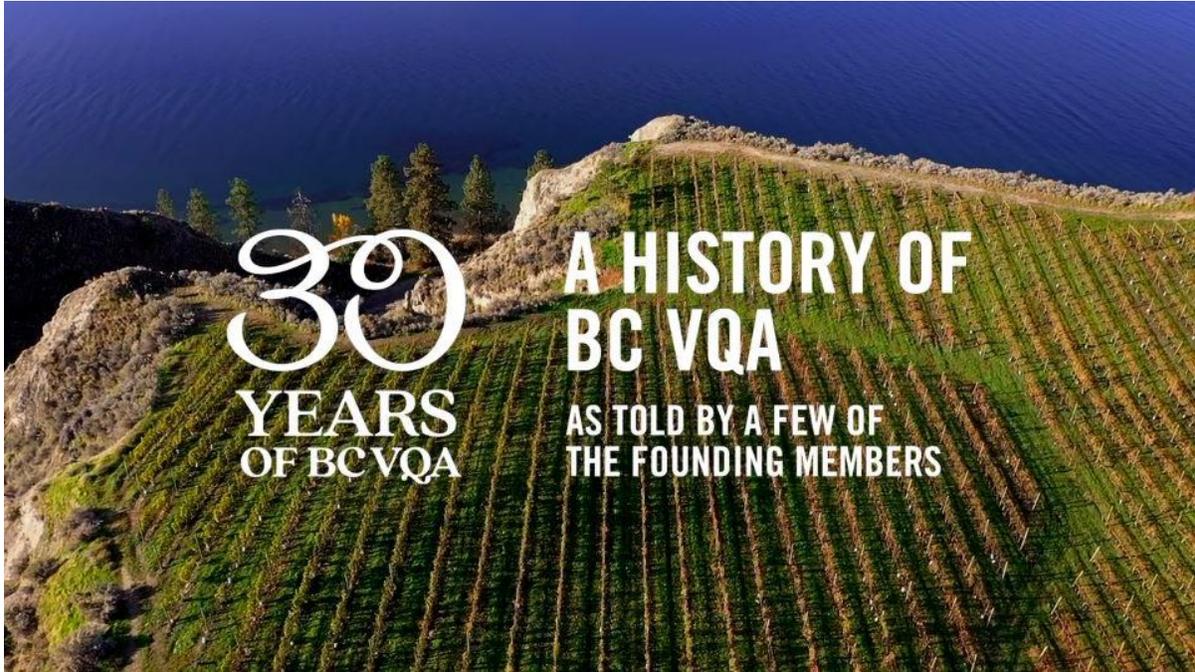


Share your best BC wine photos on your favourite social channel and you could win an all-expenses paid, four-day, three-night trip for two to BC Wine Country, a BC wine picnic basket or a feature on our social media.

We're looking for your best photos of a new BC wine you've sipped, or a new BC winery experience you've loved. Capture them anyway you like and in any setting. The search starts now for beautiful visuals of BC wine country that inspires us all!

[HOW TO ENTER](#)

HISTORY OF BC VQA VIDEO



In celebration of the 30th anniversary of BC VQA, enjoy this look back at the history of BC wine as told by a few of the founding members and their successors. Here's to 30 years of beautifully crafted BC VQA wines.

“Nobody ever regretted buying quality.” Founding Member, Bruce McDonald

[WATCH NOW](#)

YES WAY ROSÉ DISCOUNTS



August is rosé month at Save-On-Foods. Visit your local Save-On-Foods or order wine online for discounts on bright BC rosé wines all month long.

BOUTIQUE WINES FROM BC



Savour exclusive, unique wines that carry the story of a person and a place in the bottle. Don't miss out on these hard-to-find, small-lot wines available for a limited time at BC Liquor Stores.

Want to learn more about the wines before you purchase them. Watch episodes of *At Home with Mijune Pak*, a series where top sommeliers compete in speed-blind tasting challenges with the Boutique Wines from BC, and see what experts have to say about these exclusive wines.

[BC LIQUOR STORES](#)

[AT HOME WITH MIJUNE PAK](#)

LEARN ABOUT BC WINE



Want to learn more about BC wine? Visit the Taste and Terroir blog for expert advice from top sommeliers, winemakers, chefs and influencers. Discover wines you can't wait to share with your friends and family. See how farmers, winemakers and sommeliers work together to produce the best grape-to-glass story.

[READ MORE](#)

Be Kind, Be Calm, Be Safe

Stay safe.

6 feet = 6 bottles of wine.



ROSÉ MONTH ANSWERS:

- a) True
- b) False
- c) True
- d) True



To unsubscribe, please [email us](#) and we will update your preferences.

Wines of British Columbia
Suite 470 - 1726 Dolphin Ave
Kelowna, British Columbia V1Y 9R9
Canada
(250) 762-9744
