



HOLIDAY GIFT-GIVING TIPS

Everyone loves the surprise of a nice bottle of wine during the holidays. Here are some wine gift-giving tips to help you check off all of the wine lovers on your list.

1. Be adventurous
2. Drink local
3. If you're not sure of taste preferences stick to classic varieties.
4. Keep it simple
5. Wrapping it in a wine bag is optional but a ribbon and handwritten note is a nice touch.
6. When in doubt... Sparkle!
7. Have fun!

AGED BY TIME, PERFECTED BY WINE WINE AND CHEESE FEATURES



Pair up for the holidays. Try a delicious glass of BC Pinot Noir paired perfectly with some tasty BC Brie. So good. So BC. Choose local when making your perfect wine and cheese pairings. Find more perfect pairings at WineBC.com.

We are making it easy to build a beautiful BC wine and BC cheese board with \$2 off Blue Cow cheese at Save-On-Foods. Look for the discount on bottles of BC VQA Wine in the Save-On-Foods wine department.

Pro tip: they also have 10% off when you buy four bottles or more.

[LEARN MORE](#)

**BOUTIQUE WINES FROM BC
EXCLUSIVE WINES FOR A LIMITED TIME**



Wines made in small quantities are highly sought after and rarely found in stores. For a limited time, BC Liquor Stores will feature a selection of high-quality, value, small-lot BC wines curated exclusively for you. Look for the Boutique Wines from BC display in-store.

Read what sommelier and wine expert, Kurtis Kolt had to say about November's Boutique Wines from BC [here](#).

**WINES OF BC EXPLORER APP
SHIPPING PROMOTIONS. THE PERFECT GIFT.
WINERY EXPERIENCES.**



Whether you are looking for the perfect gift, a BC wine adventure or to stock up on BC VQA Wine for the holidays, the Wines of BC Explorer app has a wine or an experience for everyone.

Download and discover the lists of shipping promotions, special events, elevated tastings, personalized recommendations or après ski routes.

We can't think of a better way to be snowed in than with BC wine.

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Unsubscribe

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