



## **BUBBLES ARE ALWAYS THE ANSWER**

Answer True or False to the statements below and scroll to the bottom to test your knowledge.

- 1. BC produced the first traditional method sparkling wine in the late 1980's.
- 2. Sparkling wine can only be called Champagne if it comes from the region of Champagne, France.
- 3. Champagne can only be made using Chardonnay, Pinot Noir and Riesling.
- 4. Sparkling wine should only be enjoyed on special occasions.
- 5. BC makes award-winning Sparkling wine.

HAPPY HOLIDAYS FROM WINES OF BRITISH COLUMBIA



The holidays may look a little different this year, but you can always connect over a bottle of beautifully crafted BC VQA Wine whether near or far.

Here's to making memories from the comfort of your home, connecting with friends and family even if it's virtual and a new year full of possibilities.

Warm wishes to you and yours this holiday season.

BC WINE AND CHEESE PAIRING IDEAS FROM THE PROS



We are making it easy to build your own BC wine and BC cheese board with \$2 off Blue Cow cheese at Save-On-Foods. Look for the coupon in the Save-On-Foods wine department and receive 10% off when you buy four bottles or more. View our wine and cheese infographics for tips on pairing or check out Vancouver influencer Deanna Woo's Instagram and pairing stories for her perfect holiday spread.

PAIRING TIPS

SHIPPING PROMOTIONS
WINE DELIVERED TO YOUR DOOR!



Enjoy the perfect BC wines for the holiday season delivered directly to your home for all your holiday and gift-giving needs.

Download the Wines of BC Explorer app for a list of who is offering free shipping and promotions.



LAST CHANCE! ENDS TODAY!
BC WINE AND CHEESE GIVEAWAY



\*Holiday Giveaway Alert\*

We're thrilled to partner with BC Dairy and Edible Vancouver & Wine Country in offering you the chance to WIN a BC wine and cheese gift basket valued at \$350.

Trust us, you want to enter this contest! Contest ends TODAY at 11:59pm PT.

ENTER TODAY

PERFECT PAIRING INSPIRATION BC WINE RECIPES



What's for dinner? Searching for something new and delicious to cook? Get inspired with our perfectly paired recipes. From a cassoulet to seafood chowder to Moroccan-style roast chicken to scallops there is something for everyone.

PERFECT PAIRING RECIPES

WINES OF BRITISH COLUMBIA TOP SOMMELIER 2020 MUST TRY LOCAL WINES



This fall the best and brightest sommeliers in BC and Alberta competed in a three-part competition testing their wine knowledge. Watch this Art of Pairing with BC Wine short video from the winner, Andrew Forsyth, Sommelier of L'Abattoir Restaurant in Vancouver and the first-ever Wines of British Columbia Top Sommelier.

Or <u>read</u> this Food Network article featuring some of the sommelier wine selections during the competition. From effervescent Sparkling to fruit-forward Merlot which wine would be your top pairing?

APRÈS SKI WINE ROUTES



The best part of skiing is the après. Visit the link below to see our après ski routes and experience a true BC wine adventure this season. There are BC wineries that are quick stops on your way home from the hill. Whether it's Mt Baldy, Silver Star, Sun Peaks or Big White, we've got you covered.

**APRÈS SKI ROUTES** 

LOCAL WINERIES IN THE MOVIES



W Network is now showing *Christmas on the Vine* a movie that was filmed largely at our very own <u>Seaside Pearl Farmgate Winery</u> in Abbotsford. Next year we can look forward to seeing *Love on the Vine* filmed at <u>Ex Nihilo Vineyards</u> in Lake Country.

## **BUBBLES ARE ALWAYS THE ANSWER**

- 1. TRUE: Steller's Jay Winery followed by Blue Mountain Winery
- 2. TRUE
- 3. FALSE: Chardonnay, Pinot Noir and Pinot Meunier
- 4. FALSE
- 5. TRUE: See award-winning wines









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