



CELEBRATING WOMEN IN WINE

Everyone needs a Wine Tribe!

We polled the women at the Wines of British Columbia office and here is what they're drinking on Friday. Show us what you're drinking with your Wine Tribe (virtually or otherwise) on social, using #BCWineLife.

Can you guess what each staffer below is drinking this Friday? Match the person to the wine and see if you can get all eight right! Scroll to the bottom to see the correct answers.



MARKETING MANAGER



SPARKLING



COMMUNICATIONS DIRECTOR



GAMAY - CHILLED!



MARKETING AND COMMUNICATIONS ASSISTANT



CABERNET SAUVIGNON



COMMUNICATIONS MANAGER



SPARKLING WATER 🍷
THEN ROSÉ ALL THE WAY!



DIGITAL SPECIALIST



ROSÉ
FROM SIMILKAMEEN



CONTENT MARKETING MANAGER



RED BLEND



MARKETING DIRECTOR



SYRAH
FROM THE SOUTH OKANAGAN



ACCOUNTANT



CHARDONNAY
WITH FRENCH OAK

#BCWINELIFE FEATURE INTERNATIONAL WOMEN'S MONTH



“For the entire month of March, we are celebrating women. Strong, beautiful, unstoppable, passionate, loving, creative women. Multi-tasking is our name, and the

wine industry is our game. The wine biz needs individuals that are not afraid of hard work and are able to jump in and wear different hats,” award-winning author Jennifer Schell. Visit the blog to read more about the bold and beautiful women behind BC wines.

[BLOG PART 1](#) | [TBLOG PART 2](#) | [WATCH VIDEO](#)

**NEW SPRING RELEASES
FRESH, BRIGHT AND DELICIOUS NEW WINES**



Spring is in the air, which means one of the most exciting times of the year is here with new BC wines released every week. We have compiled some of the new wines into one list to make it easy to taste these fresh, bright and delicious wines. Download the app, take the taste test and see your personalized matches.

[ANDROID DOWNLOAD](#) | [APPLE DOWNLOAD](#) | [LEARN MORE](#)

APRIL IS BC WINE MONTH AN EXCITING MONTH JUST FOR BC WINE



COMING SOON! April is BC Wine Month, and you won't want to miss it. Follow us [@WineBCdotcom](#) to get the heads up on a new EXCLUSIVE contest, new "Best Of" lists dropping in the app, a fun, virtual series with Top Chef, Mijune Pak, discounts at Wines of British Columbia Save-On-Foods' wine departments and so much more. Join us in celebrating BC's finest winemakers and farmers all April!

SPOTTED IN THE NEWS

[Ten reasons](#) to plan a future trip to British Columbia's wine country. International wine writer and educator, Michaela Morris tasted 138 Canadian Rieslings for Decanter magazine. [Here are her top 14 BC Rieslings.](#) Can't get to BC wine country? [Here are some tips and suggestions](#) for buying wine direct from the wineries. Navigate British Columbia's wineries like a pro with [these tips](#) for a future getaway to British Columbia's wine country. [Five beautiful BC wines](#) you can enjoy right now.

ANSWER KEY



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