



MAY IS A TIME TO SPARKLE!



Add some sparkle to mom's day! Can you guess how many BC sparkling wines are available to experience this Mother's Day?

- a) Less than 100
- b) Between 200 and 250
- c) More than 400

Scroll to the bottom to see the answer!

TREAT MOM TO BC WINE AND WILDFLOWERS



Throughout May, with every purchase of BC wine you'll receive FREE wildflower seeds as a gift with purchase at [Wines of British Columbia Save-On-Foods'](#) wine departments. Did you know that wildflowers can be an important part of vineyard farming practices? By planting these seeds, you are helping to attract bees and other insects that contribute to the biodiversity and sustainability of BC's vineyards. Enjoy fresh BC wine while watching the wildflowers bloom!

CELEBRATING MOTHERS AND MOTHER
NATURE



This May, we're honouring and celebrating all of the beautiful mothers in our lives, with a special nod to Mother Nature who helps nurture BC vineyards by helping wildflowers and bees create sustainable crops for the coming season.



See why BC wine growers make this an important addition to their vineyards for sustainable growing practices. [Bee in the know!](#)

JUSTIN PASUTTO'S RED WINE AND PICNIC LIST



What's better than spending some quality time with the moms in your life? If you are looking for ideas on how to make it extra special check out [Justin's Red Wine](#) and [Picnic List](#) to get inspired.

You can also create wine lists that are uniquely you! Download the Wines of BC Explorer app and take the test to enjoy personalized recommendations providing the best BC wine for your taste buds. The taste test has more than 91% success in suggesting wines you will love based on your specific flavour profile, and it's FREE to download.

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MOMS BEHIND BC WINE



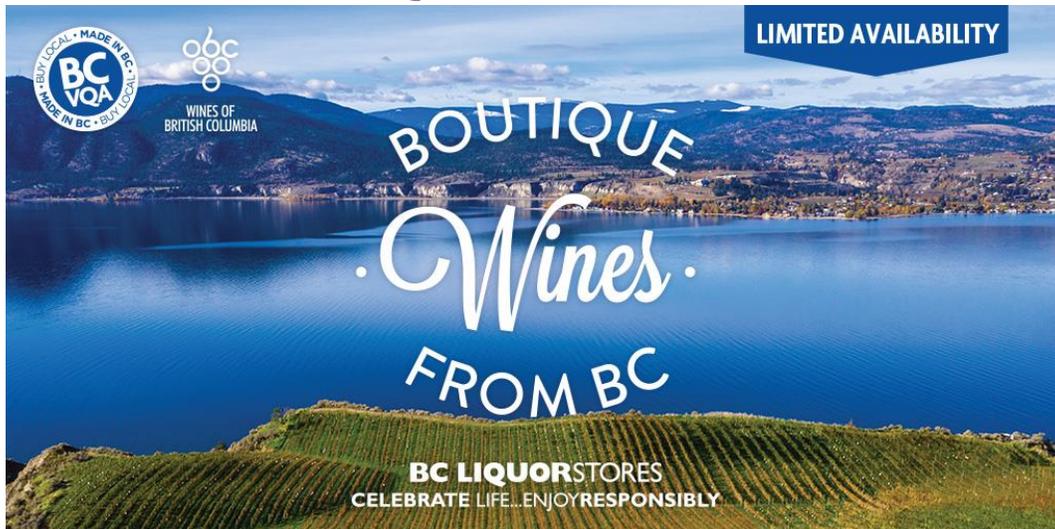
We're celebrating Mother's Day by highlighting some of the moms behind BC wine! We caught up with some of the hardworking moms behind BC wine to talk to them about balancing life in the vineyard with motherhood.

From winemaking to their favourite wines to their most cherished part of the day, we covered it all.

[READ THE BLOG](#)



BOUTIQUE WINES OF BC



Here is your chance to savour exclusive wines that carry the unique story of the people and place crafted into each bottle. Don't miss out on these hard-to-find, small-lot wines available for a limited time at BC Liquor Stores. Learn more about these boutique wines from Vancouver wine writer and sommelier Kurtis Kolt.

[READ THE BLOG](#)

WINE AND GOLF: A STROKE OF GENIUS!



Now you can enjoy the best of both worlds. Enter to win an exclusive wine and golf contest, where good things come in threes!

Featuring three nights' accommodation, three rounds of golf, and three amazing winery experiences for two. From cup to glass, it's an experience not to be missed!

[ENTER NOW](#)

Answer to Make Mom's Day Sparkle question:

Check out the more than 400 BC sparkling wines for mom on the [Wines of BC Explorer App](#). She'll thank you for it!



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