



---

## HARVEST IN THE VINEYARD

As the journey from vine to wine begins, it's time for those grapes to meet their maker!

Now is the best time to discover or rediscover unforgettable wines and winery experiences.

---

## TEST YOUR WINE WISDOM



Have you ever wondered how many luscious ripe grapes it takes to make a bottle of BC Wine?

It depends on how the grapes are pressed! A single grapevine could have up to 7lbs/3.17kg of fruit (or more, or less).

With this in mind roughly how many pounds/kilograms of fruit can go into a single bottle of BC local wine?

- a) 3 lbs/1.36kg
- b) 2.6 lbs/1.18kg
- c) 1.5 lbs/.68kg

[REVEAL THE ANSWER](#)

---

## LESSER KNOWN RED VARIETALS MAKING A SPLASH IN BC WINE COUNTRY



Finding a wine that will be a crowd pleaser, pairs well with the food and also has a “wow” factor can, at times, be overwhelming. BC winemakers have collaborated to research and choose some lesser known but equally delicious grape varieties from which to make outstanding BC local wine. For expert insights and amazing wine recommendations read more of the blog.

[READ THE BLOG](#)

In October, delicious BC red wines are on sale at [Save-On-Food locations](#), so

now is the perfect time to stock up on those, and on new releases arriving in stores for the holidays.

---

## PAIR BC WINES WITH LOCAL CHICKEN THIS FALL BY JENNIFER SCHELL



This seasonal menu shift is all about comfort food, and BC chicken dishes rank high in this category. Especially because of its amazing versatility, chicken can easily be transformed into delicious dishes for every mood and every season. And no surprise [BC chicken pairs incredibly well with local wines from British Columbia.](#) For delicious recipe ideas read more in Jennifer's blog.

[READ THE BLOG](#)

---

## WIN AN EXCITING BC WINE ADVENTURE!

# A Year IN THE LIFE CONTEST

**WIN!**

You could win an exciting three-day  
BC wine country adventure for two.



Discover the beauty of vineyards in the fall. Wander the back roads, discover hidden gems, taste a new vintage, and meet the people behind these exquisite wines. With so much to see and do, we would love to help you plan your future visit, and here is how you can!

The prize package includes roundtrip air transportation, 2 nights' accommodation, 3-day wine activities including tastings and behind the scenes tours, airport transfers and 3 daily meals. All in beautiful British Columbia wine country. Enter by October 31st, 2021 for your chance to win!

[ENTER NOW!](#)

---

**A WINE EXPERT IN YOUR POCKET**



Can't visit just yet? Make sure whatever you drink comes from your local farmers and winemakers. Download the Wines of BC Explorer app and take the taste test to uncover personalized recommendations, best-of lists, events, and shipping promotions. It's FREE to download.

Be sure to visit our [Know Before You Go](#) page on WineBC.com for up-to-date information on how BC wineries are providing elevated winery experiences that ensure the health and safety of their staff, the community and you.

[ANDROID](#)

[DOWNLOAD](#)

[APPLE DOWNLOAD](#)

[LEARN](#)

[MORE](#)

### Wine Wisdom Answer Key

1. Answer: b. There is approximately 2.6lbs or 1.18kg of fruit per bottle. One vine can produce between two and three bottles of dry wine.



[Unsubscribe](#)

Wines of British Columbia  
Suite 470 - 1726 Dolphin Ave  
Kelowna, British Columbia V1Y 9R9  
Canada  
(250) 762-9744